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CLERK, U.S. DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA  
DEPUTY

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7  
 8 UNITED STATES DISTRICT COURT  
 9  
 SOUTHERN DISTRICT OF CALIFORNIA

10 PART 47, INC., a New York corporation,  
 11 Plaintiff,  
 12 TRAKLOC NORTH AMERICA, LLC, a  
 13 Delaware limited liability company, and  
 DAVID JABLOW, an individual,  
 14 Defendants.

Case No.

COMPLAINT

Jury Demanded

15 For its complaint against Defendants Trakloc North America, LLC ("TLNA") and  
 16 David Jablow ("Jablow") (collectively "Defendants"), Plaintiff Part 47, Inc. ("Part 47")  
 17 complains and alleges as follows:

18 **NATURE OF ACTION**

19 This is an action for declaratory relief, direct and contributory patent infringement,  
 20 trademark infringement, unfair competition, and cybersquatting, under federal statutes; and  
 21 breach of contract, unfair competition, intentional interference with contract, and intentional  
 22 interference with prospective economic advantage under the applicable statutory and  
 23 common law of California. Plaintiff seeks damages, attorneys' fees, costs, declaratory  
 24 relief, and preliminary and permanent injunctive relief.

25 **JURISDICTION AND VENUE**

26 1. This Court has subject matter jurisdiction over this action pursuant to 28  
 27 U.S.C. §§ 1331, 1388(a), 1388(b) and 15 U.S.C. § 1121. This court has supplemental  
 28 jurisdiction over Part 47's state law claims pursuant to 28 U.S.C. § 1337(a).

2. Venue is proper in the United States District Court for the Southern District of California pursuant to 28 U.S.C. §§1331(b) because (i) the underlying Intellectual Property and Working Agreement at central issue in this action lists California law as controlling, and (ii) a substantial part of the events or omissions giving rise to the claims occurred in the Southern District of California.

## THE PARTIES

3. Plaintiff Part 47 is a New York corporation with a principal place of business in New York, New York. Part 47 is a licensee and the exclusive licensor of the intellectual property at issue in this matter, as set forth in the allegations herein.

4. Upon information and belief, Defendant TLNA is a Delaware limited liability company with a principal place of business in Newark, New Jersey.

5. Upon information and belief, Defendant Jablow is a citizen and resident of New Jersey.

## **ALLEGATIONS COMMON TO ALL COUNTS**

6. The Trakloc system is a patented, self-locking drywall stud framing product that allows metal framers to construct walls faster and safer than using traditional drywall studs (hereinafter the "Trakloc System").

7. The technology for the Trakloc System was developed by Will Andrews ("Andrews"), a citizen of Australia, and owned by Wiltin Pty, Ltd., ("WPL") an Australian corporation.

8. The Trakloc System is protected by the patents in the U.S. and internationally, including the following (the "Patents in Suit"):

- o U.S. Application Serial No. 11/483,714 filed July 10, 2006 entitled "A Method for Production of Joining Profiles for Structural Members"
- o U.S. Application Serial No. 60/780,089 filed March 8, 2006, entitled "Fire Rated Wall Structure."
- o U.S. Application Serial No. 11/483,791 filed July 10, 2006,

entitled "Fire Rated Wall Structure."

- o PCT Application Serial No. PCT/US07/05621 filed March 6, 2007, entitled "Fire Rated Wall Structure."

9. The Trakloc System is protected by trademarks in the U.S. and internationally, including the following (the "Trademarks in Suit"):

- o U.S. Registration No. 3,117,490, registered July 18, 2006, for the mark TRAKLOC.

- o Brazilian Application Serial No. 82708251 filed February 28, 2005, for the mark TRAKLOC.

- Canadian Registration No. TMA 656,979 registered January 19, 2006, for the mark TRAKLOC.

- U.S. Serial No. 78/625,483, filed May 9, 2005, for the mark TRAKLOC (plus design).

- o U.S. Serial No. 78/854,470, filed April 5, 2006, for the mark  
**ELEVATOR STUD.**

10. Via written license agreements (the "Master Agreements"), the patent and trademark rights in the Trakloc System for the United States, Canada, Mexico, and Brazil (the "Territory") were licensed to International Fabricated Buildings, Inc., which in turn transferred them to Trakloc International, LLC, a Nevada limited liability company ("Trakloc International").

11. Thereafter, Trakloc International sublicensed its rights under the Master Agreements to various other entities for specific territories (the "Trakloc Sub-licensees").

12. In 2006, Trakloc International registered the domain name <trakloc.com> (the "Infringing Domain Name").

13. The Patents in Suit, the Trademarks in Suit, and the Infringing Domain Name relating to the Trakloc System were each originally developed and registered by Andrews, WPL, or Trakloc International (the "Trakloc Intellectual Property") .

14. On July 20, 2006, Trakloc International allegedly entered into a Settlement

1 Agreement with Pandora Select Partners, L.P. ("Pandora"), whereby Trakloc International,  
 2 among other things, allegedly agreed to transfer its rights as licensee of the Trakloc  
 3 Intellectual Property under the Master Agreements to Pandora, upon the occurrence of  
 4 certain events, which Pandora alleges did in fact occur.

5 15. In November of 2006, Pandora took possession of certain Trakloc assets and  
 6 pursuant to Settlement Agreement, Pandora allegedly became the the Licensee under the  
 7 Master Agreements.

8 16. Pandora's alleged acquisition of rights as licensee to the Trakloc Intellectual  
 9 Property did not alter its obligations under the Master Agreements with licensors WPL and  
 10 Andrews, nor did it alter Pandora's duties to maintain its relationships as Sub-licensor with  
 11 the various Trakloc Sub-licensees.

12 17. Soon thereafter, Pandora transferred its alleged Licensee rights under the  
 13 Master Agreements to, Trakloc Building Technology Systems, Inc. ("TBTS") a wholly  
 14 owned subsidiary of Pandora, that in fact operated directly out of the offices of Pandora.

15 18. On July 13, 2007, Pandora and TBTS allegedly entered into an asset  
 16 purchase agreement (the "Purchase Agreement") with Defendant TLNA through its  
 17 principal Jablow, whereby TLNA allegedly acquired all of Pandora's and TBTS's alleged  
 18 rights as licensee of the Trakloc Intellectual Property under the Master Agreements.

19 19. Defendant TLNA's alleged acquisition of rights as licensee to the Trakloc  
 20 Intellectual Property did not alter its obligations under the Master Agreements with licensors  
 21 WPL and Andrews, nor did it alter TLNA's duties to maintain its relationships as Sub-  
 22 licensor with the various Trakloc Sub-licensees.

23 20. On September 11, 2007, WPL, as the inventor and owner of the Trakloc  
 24 Intellectual Property, fully assigned its international rights to the Trakloc System and the  
 25 Trakloc Intellectual Property, including WPL's rights as the exclusive licensor of the Trakloc  
 26 Intellectual Property under the Master Agreements, to Part 47.

27 21. Under the assignment from WPL, Part 47 currently has the right to  
 28 manufacture, advertise, and sell the Trakloc System throughout the world except for the

1 United States, Canada, Mexico, Brazil, Australia and New Zealand.

2 22. Additionally, under the assignment from WPL, Part 47 now possesses all  
3 rights formally held by WPL as the exclusive licensor of the Trakloc Intellectual Property  
4 under the Master Agreements, including the right to terminate the Master Agreements due  
5 to defaults by licensees such as TLNA.

6 23. On October 1, 2007, Roni Dersovitz, a principal of Part 47, wrote to Jablow  
7 and TLNA to inform them of Part 47's recent acquisition of international rights to the Trakloc  
8 System and Trakloc Intellectual Property.

9 24. On October 18, 2007, counsel for WPL wrote to TLNA's principal Jablow to  
10 inform him that TLNA (i) is not a party to the Master Agreements, (ii) has no standing to  
11 assert rights as a licensee of the Trakloc Intellectual Property, and (iii) has caused several  
12 non-curable defaults under the Master Agreement even assuming that TLNA maintained  
13 licensee rights under the Master Agreements.

14 25. Even assuming TLNA maintained licensee rights under the Master  
15 Agreements, TLNA, through Jablow, has materially breached the Master Agreements  
16 through several non-curable defaults (the "Non-Curable Defaults"), including, but not limited  
17 to, (i) failure to provide quarterly reports, (ii) failure to provide products liability insurance,  
18 (iii) failure to use commercially reasonable efforts to increase sales, (iv) failure to provide  
19 liability insurance sufficiently covering the licensor, (v) failure to use reasonable care in  
20 marketing the Trakloc product, and (vi) failure to use commercially reasonable efforts to  
21 increase the volume of licensed territorial sales.

22 26. Even assuming TLNA maintained licensee rights under the Master  
23 Agreements, TLNA, through Jablow, has materially breached the Master Agreements by  
24 engaging in a systematic scheme to interfere with the rights of Trakloc sub-licensees (the  
25 "TLNA Sub-Licensee Scheme") by, among other things, re-directing customers and sales of  
26 Trakloc products away from Trakloc Sub-licensees to itself or to non-licensed third-parties.

27 27. On November 7, 2007, the United States District Court for the Southern  
28 District of California issued a temporary restraining order and preliminary injunction (the

1 "TLNA Injunction") in favor of Trakloc sub-licensee Pacific Rollforming, LLC dba Trakloc  
2 Pacific ("Trakloc Pacific") and against TLNA, precluding TLNA (i) from claiming that it is the  
3 authorized licensee for the Trakloc system in Nevada when Trakloc Pacific is in fact the  
4 authorized licensee; (ii) from claiming that Trakloc Pacific is not the lawful licensee; and (iii)  
5 from contacting Trakloc Pacific's existing customers and prospective customers for the  
6 purpose of soliciting business or otherwise interfering with Trakloc Pacific's existing or  
7 prospective contracts. 3:07-cv-01897-L-JMA; (Docket no. 16) Judge M. James Lorenz.

8 28. On November 16, 2007, after the expiration of the alleged one year  
9 moratorium against defaulting the licensee had expired, counsel for Part 47 wrote to Jablow  
10 and TLNA to inform them that (i) TLNA has no rights under the Master Agreements, (ii) Part  
11 47 is the duly-assigned licensor of all Trakloc Intellectual Property under the Master  
12 Agreements, and (iii) notifying TLNA of its continued breach of the Master Agreements  
13 through the Non-Curable Defaults and the Trakloc Sub-Licensee Scheme.

14 29. Despite the issuance of the TLNA Injunction and the warnings from WPL, Part  
15 47, and its counsel, TLNA, through Jablow, continues to hold itself out as the exclusive  
16 licensee of the Trakloc System and Trakloc Intellectual Property throughout the Territory  
17 under the Master Agreements.

18 30. Despite the issuance of the TLNA Injunction and the warnings from WPL, Part  
19 47, and its counsel, TLNA, through Jablow, continues to breach the Master Agreements  
20 through the Non-Curable Defaults.

21 31. Despite the issuance of the TLNA Injunction and the warnings from WPL, Part  
22 47, and its counsel, TLNA, through Jablow, continues to breach the Master Agreements  
23 and the implied covenant of good faith and fair dealing through engaging in the Trakloc  
24 Sub-Licensee Scheme.

25 32. As more than thirty days have expired since counsel forwarded the letter of  
26 default and as TLNA has made little or no effort to cure said defaults, TLNA's or Jablow's  
27 rights, if any, to the Trakloc System and the Trakloc Intellectual Property have been  
28 terminated through the TLNA Injunction, the Non-Curable Defaults, and the TLNA Sub-

Licensee Scheme and the failure to cure same within the requisite thirty day period.

33. As at present neither TLNA or Jablow maintain rights as a licensee of the Trakloc Intellectual Property under the Master Agreements, TLNA's and Jablow's current marketing, selling, and distribution of the Trakloc Products violate the Patents in Suit, the Trademarks in Suit, and the Infringing Domain Name.

34. Because TLNA and Jablow have infringed, and continue to infringe, Part 47's valid and enforceable rights in the Trakloc System and the Trakloc Intellectual Property, Part 47 was compelled to file the instant action against TLNA and Jablow.

**FIRST CLAIM FOR RELIEF**

## Declaratory Relief

35. Part 47 incorporates the allegations in the preceding paragraphs as if fully set forth herein.

36. This claim is for declaratory relief under the Federal Declaratory Judgment Act, 28 U.C.S. § 2201 and 2202, and rises from an actual controversy between Part 47 on one hand and Jablow and TLNA on the other hand, regarding the right, title, and interest to the Trakloc System and the Trakloc Intellectual Property.

37. A justiciable controversy has arisen between the parties in that Part 47 has been harmed by the false representations of Defendants regarding their status as licensees of the Trakloc System and the Trakloc Intellectual Property under the Master Agreements and their false claim of ownership of rights in the Trakloc System.

38. Part 47 has been designated as the exclusive licensor of the Trakloc System and the Trakloc Intellectual Property under the Master Agreements and maintains the legal right to cancel any alleged rights under the Master Agreements held by Defendants.

39. Defendants now wrongfully contend that (i) Part 47 maintains no right or standing to cancel Defendants' alleged rights to the Trakloc System and the Trakloc Intellectual Property under the Master Agreements, (ii) that Defendant TLNA remains a licensee under the Master Agreements, and (iii) that Defendants have not breached the Master Agreements through the Non-Curable Defaults or the TLNA Sub-Licensee Scheme.

40. Defendants, through their false representations to third parties regarding their rights to the Trakloc System and Trakloc Intellectual Property under the Master Agreements, have caused irreparable harm to Part 47.

41. Part 47 asserts that (i) it is the valid and exclusive licensor of the Trakloc System and the Trakloc Intellectual Property under the Master Agreements, (ii) Defendant TLNA maintains no rights as a licensee of the Trakloc System and Trakloc Intellectual Property, and (iii) that Defendants have breached the Master Agreements and lost any rights to the Trakloc System or the Trakloc Intellectual Property through the Non-Curable Defects and the TLNA Sub-Licensee Scheme.

42. Part 47 is and will continue to be irreparably harmed unless this Court declares that (i) Part 47 is the valid and exclusive licensor of the Trakloc System and the Trakloc Intellectual Property under the Master Agreements, (ii) Defendant TLNA maintains no rights as a licensee of the Trakloc System and Trakloc Intellectual Property, and (iii) Defendants have breached the Master Agreements and lost any rights to the Trakloc System or the Trakloc Intellectual Property through the Non-Curable Defects and the TLNA Sub-Licensee Scheme.

## **SECOND CLAIM FOR RELIEF**

## Breach of Contract

43. Part 47 incorporates the allegations in the preceding paragraphs as if fully set forth herein.

44. Part 47, by way of assignment from WPL, became the exclusive licensor of the Trakloc System and the Trakloc Intellectual Property under the Master Agreements and maintains the right to enforce all terms of the Master Agreements relating to the rights of Trakloc System licensees .

45. Part 47 and WPL have performed in full all of the obligations, covenants and conditions required to be performed on its part under the Master Agreements, except for those obligations, covenants and conditions from which they have been lawfully excused

1 from performing.

2 46. Defendants breached the terms of the Master Agreements through the Non-  
3 Curable Defaults and by failing to respond to repeated notices from WPL and Part 47  
4 regarding the Non-Curable Defaults within the time allotted under the Master Agreements.

5 47. As a direct and proximate result of Defendants' breaches of the Master  
6 Agreements, Part 47 has been irreparably harmed and has sustained damages in excess  
7 of \$75,000.00.

8 48. Part 47 has been forced to retain legal counsel to pursue its rights under the  
9 terms of the Master Agreements and seeks recovery of all reasonable attorney fees and  
10 costs to prosecute this action in an amount to be proven at trial.

11 **THIRD CLAIM FOR RELIEF**

12 **Breach of the Covenant of Good Faith and Fair Dealing**

13 49. Part 47 incorporates the allegations in the preceding paragraphs as if fully set  
14 forth herein.

15 50. Under applicable law, the Master Agreements contained an implied covenant  
16 of good faith and fair dealing.

17 51. By their actions, omissions, false representations, and the TLNA Sub-  
18 Licensee Scheme, Defendants violated the implied covenant of good faith and fair dealing.

19 52. As a direct and proximate result of Defendants' breaches of the implied  
20 covenant of good faith and fair dealing, Part 47 has been irreparably harmed and has  
21 sustained damages in excess of \$75,000.00.

22 53. Part 47 has been forced to retain legal counsel to pursue its rights under the  
23 terms of the Master Agreements and seeks recovery of all reasonable attorney fees and  
24 costs to prosecute this action in an amount to be proven at trial.

25 **FOURTH CLAIM FOR RELIEF**

26 **Intentional Interference with Contractual Relationship**

27 54. Part 47 incorporates the allegations in the preceding paragraphs as if fully set  
28

1 forth herein.

2 55. Part 47 has entered into, or plans to enter into, valid and binding agreements  
 3 with several investors, customers, vendors, licensees, and sub-licensees for the Trakloc  
 4 System and Trakloc Intellectual Property.

5 56. At all times relevant, Defendants were fully aware of the various agreements  
 6 between Part 47, WPL, and third party investors, customers, vendors, licensees, and sub-  
 7 licensees regarding the Trakloc System and Trakloc Intellectual Property.

8 57. The wrongful and intentional acts on the part of Defendants to deny the  
 9 legitimacy of Part 47 as the exclusive licensor of the Trakloc Intellectual Property were  
 10 designed to, and in fact did, interfere with and disrupt the contractual relationships between  
 11 Part 47 and its investors, customers, vendors, licensees, and sub-licensees.

12 58. As a direct, proximate, and legal result of the disruption of the agreements  
 13 between Part 47 and Part 47's investors, customers, vendors, licensees, and sub-  
 14 licensees, and contrary to the terms of the Master Agreements, Part 47 has suffered  
 15 irreparable harm, and is entitled to recover damages from Defendants in an amount  
 16 exceeding \$75,000.00.

17 59. Part 47 has been forced to retain legal counsel to pursue its rights and seeks  
 18 recovery of all reasonable attorney fees and costs to prosecute this action in an amount to  
 19 be proven at trial.

20 **FIFTH CLAIM FOR RELIEF**

21 **Intentional Interference with Prospective Economic Advantage**

22 60. Part 47 incorporates the allegations in the preceding paragraphs as if fully set  
 23 forth herein.

24 61. Part 47 has an expectation of future contractual benefits with various potential  
 25 investors, customers, vendors, licensees, and sub-licensees for the Trakloc System and  
 26 Trakloc Intellectual Property.

27 62. Defendants were fully aware of Part 47's ability to acquire and retain

1 investors, customers, vendors, licensees, and sub-licensees, and of the current and future  
2 economic relationships between Part 47 and various businesses and entities desiring the  
3 Trakloc System.

4 63. Defendants were fully aware of the future economic benefit Part 47 expects  
5 from these various relationships.

6           64. Despite this knowledge, Defendants continue to contact the current and future  
7 contractual partners of Part 47 and imply that Part 47's status as the exclusive licensor of  
8 Trakloc Intellectual Property is illegitimate or invalid.

9       65. As a direct, proximate, and legal result of the disruption of Part 47's  
0 prospective economic advantage, and contrary to the terms of the Master Agreements, Part  
1 47 has suffered irreparable harm, and is entitled to recover damages from Defendants in an  
2 amount exceeding \$75,000.00.

3 66. Part 47 has been forced to retain legal counsel to pursue its rights and seeks  
4 recovery of all reasonable attorney fees and costs to prosecute this action in an amount to  
5 be proven at trial.

**SIXTH CLAIM FOR RELIEF**

## Federal Patent Infringement –

### Direct Infringement under 35 U.S.C. § 271(a)

9       67. Part 47 incorporates the allegations in the preceding paragraphs as if fully set  
0 forth herein.

1 68. Defendants have directly infringed the Patents in Suit, either literally, or under  
2 the Doctrine of Equivalents, and are continuing to directly infringe the Patents in Suit by  
3 making, using, selling and/or offering to sell products and services that embody the Trakloc  
4 System and are within the scope of the claims of the Patent in Suit.

5        69. Defendants' infringing acts have been, and continue to be, without Part 47's  
6 permission, license, or consent.

7       70. Defendants' infringing acts have been, and continue to be, willful and  
8 deliberate, entitling Part 47 to the recovery of treble damages, and making this an

1      exceptional case within the meaning of 35 U.S.C. § 285.

2      71. As a direct and proximate result of Defendants' infringement, Part 47 has  
 3      suffered, and will continue to suffer, monetary loss, irreparable injury to its business,  
 4      reputation, and goodwill, and diminution of the value of the Patents in Suit, unless and until  
 5      Defendants are enjoined from their infringing activities.

6      **SEVENTH CLAIM FOR RELIEF**

7      Federal Patent Infringement –

8      Contributory Infringement under 35 U.S.C. §271(b)

9      72. Part 47 incorporates the allegations in the preceding paragraphs as if fully set  
 10     forth herein.

11     73. Defendants have induced infringement of the Patents in Suit by intentionally  
 12     encouraging, causing, urging, and/or aiding others to directly infringe the Patents in Suit, by  
 13     offering to sell and selling products and services within the scope of the Patents in Suit, and  
 14     otherwise providing others with information and assistance for obtaining products  
 15     embodying the Trakloc System.

16     74. Defendants' infringing acts have been, and continue to be, without Part 47's  
 17     permission, license, or consent.

18     75. Defendants' infringing acts have been, and continue to be, willful and  
 19     deliberate, entitling Part 47 to recovery of treble damages, and making this an exceptional  
 20     case within the meaning of 35 U.S.C. § 285.

21     76. As a direct and proximate result of Defendants' infringement, Part 47 has  
 22     suffered, and will continue to suffer, monetary loss, irreparable injury to its business,  
 23     reputation, and goodwill, and diminution of the value of the Patents in Suit, unless and until  
 24     Defendants are enjoined from continuing their infringing activities.

25      **EIGHTH CLAIM FOR RELIEF**

26      Trademark Infringement Under the Lanham Act, 15 U.S.C. § 1114

27     77. Part 47 incorporates the allegations in the preceding paragraphs as if fully set  
 28     forth herein.

78. Defendants have used and are using in commerce the Trademarks in Suit including the mark TRAKLOC, which is now being enforced by Part 47 as the exclusive licensor of the Trakloc Intellectual Property.

79. Defendants' use in commerce of the Trademarks in Suit, or marks confusingly similar to The Trademarks in Suit, and Defendants' use of the Infringing Domain Name <trakloc.com>, constitutes a reproduction, copying, counterfeiting, and colorable imitation of the Trademarks in Suit in a manner that is likely to cause confusion or is likely to deceive consumers.

80. By using the Trademarks in Suit with the knowledge that Defendants own no rights in the mark TRAKLOC under the Master Agreements, and the knowledge that Part 47 is now the exclusive licensor of the TRAKLOC mark under the Master Agreements, Defendants have intended to cause confusion, cause mistake, or deceive consumers.

81. Defendants are using marks identical and/or confusingly similar to the Trademarks in Suit in connection with the sale, offering for sale, or advertising of products and services in a manner that is likely to cause confusion, or to cause mistake, or to deceive consumers as to affiliation, connection, or association with the Part 47 or as to the origin, sponsorship, or approval of Defendants' products, services or commercial activities by Part 47.

82. Defendants' use of the Trademarks in Suit, and/or confusingly similar marks, has created a likelihood of confusion among consumers who may falsely believe that Defendants' business or web site is associated with the Trakloc System or that Part 47 sponsors or approves of Defendants' services or commercial activities.

83. As a direct and proximate result of Defendants' infringement, Part 47 has suffered, and will continue to suffer, monetary loss and irreparable injury to its business, reputation, and goodwill.

## **NINTH CLAIM FOR RELIEF**

## Unfair Competition under the Lanham Act, 15 U.S.C. § 1125(a)

84. Part 47 incorporates the allegations in the preceding paragraphs as if fully set

1 forth herein.

2 85. This claim arises under the trademark laws of the United States, 15 U.S.C. §  
 3 1051 et. seq., and, specifically, 15 U.S.C. § 1125(a), and is to remedy acts of trademark  
 4 infringement by Defendants.

5 86. Without Part 47's consent and long after Defendants lost any rights as a  
 6 licensee under the Master Agreements, Defendants continue to use in commerce the  
 7 Trademarks in Suit on or in connection with the identical or goods and services related to  
 8 the Trakloc System.

9 87. Defendants' use in commerce of the Trademarks in Suit is likely to cause  
 10 confusion, or to cause mistake, or to deceive as to the affiliation, connection, or association  
 11 of Defendants with Part 47 and the Trakloc System and is likely to cause confusion as to  
 12 the origin, sponsorship, or approval of Defendants' goods and services by Part 47 and,  
 13 therefore, constitutes false designation of origin in violation Section 43(a) of the Lanham  
 14 Act, 15 U.S.C. § 1125(a).

15 88. As a direct and proximate result of Defendants' infringing activities, Part 47  
 16 has suffered substantial damage and is entitled to an injunction and to recover Defendants'  
 17 profits, all damages sustained by Part 47, and the cost of this action under 15 U.S.C. §  
 18 1117(a), which amounts are yet to be determined.

19 **TENTH CLAIM FOR RELIEF**

20 **Cybersquatting Under the Lanham Act, 15 U.S.C. § 1125(d)**

21 89. Part 47 incorporates the allegations in the preceding paragraphs as if fully set  
 22 forth herein.

23 90. Defendants have registered, trafficked in and/or used domain names,  
 24 including the Infringing Domain Name, that are identical or confusingly similar to the  
 25 TRAKLOC trademark, which was distinctive at the time Defendants or their predecessors-  
 26 in-interest registered the Infringing Domain Name.

27 91. Upon information and belief, Defendants maintain a registration for the  
 28 <trakloc.com> domain name and continue to operate a website at the <trakloc.com>

1 domain name that markets infringing products and services related to the Trakloc System.

2 92. Upon information and belief, Defendants or their predecessors-in-interest  
 3 registered the Infringing Domain Name in bad faith and with the intent to profit from the  
 4 TRAKLOC trademark and the Trakloc Intellectual Property.

5 93. As a direct and proximate result of such conduct, Part 47 has suffered, and  
 6 will continue to suffer, monetary loss and irreparable injury to its business, reputation and  
 7 goodwill.

8 **ELEVENTH CLAIM FOR RELIEF**

9 **Common Law Trademark Infringement**

10 94. Part 47 incorporates the allegations in the preceding paragraphs as if fully set  
 11 forth herein.

12 95. By virtue of having used and continuing to use the Trademarks in Suit, and  
 13 becoming the exclusive licensor for the Trademarks in Suit, Part 47 has acquired  
 14 enforceable common law rights in the Trademarks in Suit.

15 96. Defendants use of marks identical to the Trademarks in Suit infringes  
 16 common law rights in the TRAKLOC mark enforceable by Part 47, and this use is likely to  
 17 cause confusion, mistake, or deception among consumers, who will believe that  
 18 Defendants' products, services, web site and/or Infringing Domain Name originate from, or  
 19 are affiliated with, or endorsed by Part 47 when, in fact, they are not.

20 97. As a direct and proximate result of Defendants' infringement of the  
 21 Trademarks in Suit under the common law, Part 47 has suffered, and will continue to suffer,  
 22 monetary damages and irreparable injury to its business, reputation, and goodwill.

23 **TWELFTH CLAIM FOR RELIEF**

24 **Common Law Unfair Competition**

25 98. Part 47 incorporates the allegations in the preceding paragraphs as if fully set  
 26 forth herein.

27 99. The above acts by Defendants constitute infringement of the Trakloc  
 28 Intellectual Property, unjust enrichment, unfair competition and unfair business practices in

1 violation of Part 47's rights under common law. Defendants' conduct is contrary to honest  
2 practice in commercial matters and constitutes common law unfair competition under  
3 common law.

4 100. Defendants' conduct harms both Part 47 and consumers at large, and as a  
5 result of Defendants' improper acts, Part 47 has suffered and will continue to suffer  
6 irreparable injury for which no adequate remedy at law exists.

7 101. Without injunctive relief, Part 47 has no means by which to control the  
8 continuing injury to its reputation and goodwill. Part 47 has been and will continue to be  
9 irreparably harmed. No amount of money damages can adequately compensate Part 47 if  
10 it lost the ability to control the use of the Trakloc Intellectual Property, including its  
11 reputation and goodwill, through the false and unauthorized use of products, services, and  
12 trademarks embodying or relating to the Trakloc System by Defendants.

13 **PRAYER FOR RELIEF**

14 WHEREFORE, Part 47 respectfully requests that this Court enter judgment in its  
15 favor and grant the following relief:

16 A. A declaration that (i) Part 47 is the valid and exclusive licensor of the Trakloc  
17 System and the Trakloc Intellectual Property under the Master Agreements,  
18 (ii) Defendant TLNA maintains no rights as a licensee of the Trakloc System  
19 and Trakloc Intellectual Property, and (iii) Defendants have breached the  
20 Master Agreements and lost any rights to the Trakloc System or the Trakloc  
21 Intellectual Property through the Non-Curable Defects and the TLNA Sub-  
22 Licensee Scheme;

23 B. A finding that Defendants breached the terms of the Master Agreements;

24 C. An award of damages for Defendants' infringement of the Patent in Suit;

25 D. A preliminary and permanent injunction against Defendants, their officers,  
26 partners, employees, agents, parents, subsidiaries, franchisees, attorneys,  
27 and anyone acting or participating with Defendants, precluding the  
28 manufacture, use, sale, or offer for sale any product or service that infringes

## the Trakloc Intellectual Property;

- E. A finding that this case is exceptional pursuant to 35 U.S.C. § 285, and an award of Part 47's attorney fees and costs;
- F. An award of profits made by Defendants as a result of the acts complained of herein in accordance with 15 U.S.C. § 1117;
- G. An award of compensatory, consequential, statutory and punitive damages to Part 47 in an amount to be determined at trial;
- H. An award of interest, costs, attorneys' fees incurred by Part 47 in prosecuting this action; and
- I. All other relief to which Part 47 is entitled.

DATED: December 26, 2007.

# GREENBERG TRAURIG

Mark G. Tratos (CA Bar No. 175354)  
Laraine M.J. Burrell (CA Bar No. 242232)  
Tyler R. Andrews (CA Bar No. 250686)  
3773 Howard Hughes Parkway  
Suite 500 North  
Las Vegas, Nevada 89169  
Counsel for Plaintiff

**UNITED STATES  
DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA  
SAN DIEGO DIVISION**

**# 145937 - BH**

**December 27, 2007  
15:51:14**

**Civ Fil Non-Pris**  
USAO #: 07CV2420 CIVIL FILING  
Judge.: LARRY A BURNS  
Amount.: \$350.00 CK  
Check#: BC# 3231

**Total-> \$350.00**

**FROM: CIVIL FILING  
PART 47 V. TRAKLOC N.A.**

ORIGINAL  
CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

## I. (a) PLAINTIFFS

PART 47, Inc., a New York corporation

(b) County of Residence of First Listed Plaintiff New York  
(EXCEPT IN U.S. PLAINTIFF CASES)

## DEFENDANTS

Trakloc North America, LLC, a Delaware limited liability company, and David Jablow, an individual

County of Residence of First Listed Defendant

Essex

(IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE LAND INVOLVED.

Attorneys (If Known)

(c) Attorney's (Firm Name, Address, and Telephone Number)

Tyler R. Andrews, Esq., Greenberg Traurig, LLP, 3773 Howard Hughes Pkwy, Suite 500 North, Las Vegas, Nevada 89169; (702) 792-9002

## II. BASIS OF JURISDICTION (Place an "X" in One Box Only)

|  |   |
|--|---|
| <input type="checkbox"/> 1 U.S. Government Plaintiff | <input checked="" type="checkbox"/> 3 Federal Question (U.S. Government Not a Party)  |
| <input type="checkbox"/> 2 U.S. Government Defendant | <input type="checkbox"/> 4 Diversity<br>(Indicate Citizenship of Parties in Item III) |

## III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff and One Box for Defendant)

| Citizen of This State      | PTF                        | DEF                        | PTF                        | DEF                        |
|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| <input type="checkbox"/> 1 | <input type="checkbox"/> 1 | <input type="checkbox"/> 1 | <input type="checkbox"/> 4 | <input type="checkbox"/> 4 |
| <input type="checkbox"/> 2 | <input type="checkbox"/> 2 | <input type="checkbox"/> 2 | <input type="checkbox"/> 5 | <input type="checkbox"/> 5 |
| <input type="checkbox"/> 3 | <input type="checkbox"/> 3 | <input type="checkbox"/> 3 | <input type="checkbox"/> 6 | <input type="checkbox"/> 6 |

Incorporated or Principal Place of Business In This State

Incorporated and Principal Place of Business In Another State

Foreign Nation

## IV. NATURE OF SUIT (Place an "X" in One Box Only)

| CONTRACT  | TORTS  | FORFEITURE/PENALTY  | BANKRUPTCY   | OTHER STATUTES   |
|---|--|---|--|--|
| <input type="checkbox"/> 110 Insurance  | <b>PERSONAL INJURY</b>   | <b>PERSONAL INJURY</b>  | <input type="checkbox"/> 422 Appeal 28 USC 158                   | <input type="checkbox"/> 400 State Reapportionment                                     |
| <input type="checkbox"/> 120 Marine   | <input type="checkbox"/> 310 Airplane                          | <input type="checkbox"/> 362 Personal Injury - Med. Malpractice         | <input type="checkbox"/> 423 Withdrawal 28 USC 157               | <input type="checkbox"/> 410 Antitrust   |
| <input type="checkbox"/> 130 Miller Act   | <input type="checkbox"/> 315 Airplane Product Liability        | <input type="checkbox"/> 365 Personal Injury - Product Liability        | <b>PROPERTY RIGHTS</b>   | <input type="checkbox"/> 430 Banks and Banking   |
| <input type="checkbox"/> 140 Negotiable Instrument                                | <input type="checkbox"/> 320 Assault, Libel & Slander          | <input type="checkbox"/> 368 Asbestos Personal Injury Product Liability | <input type="checkbox"/> 820 Copyrights                          | <input type="checkbox"/> 450 Commerce  |
| <input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment    | <input type="checkbox"/> 330 Federal Employers' Liability      | <input type="checkbox"/> 370 Other Fraud                                | <input checked="" type="checkbox"/> 830 Patent                   | <input type="checkbox"/> 460 Deportation   |
| <input type="checkbox"/> 151 Medicare Act   | <input type="checkbox"/> 340 Marine                            | <input type="checkbox"/> 371 Truth in Lending                           | <input type="checkbox"/> 840 Trademark                           | <input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations            |
| <input type="checkbox"/> 152 Recovery of Defaulted Student Loans (Excl. Veterans) | <input type="checkbox"/> 345 Marine Product Liability          | <input type="checkbox"/> 380 Other Personal Property Damage             | <b>SOCIAL SECURITY</b>   | <input type="checkbox"/> 480 Consumer Credit   |
| <input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits        | <input type="checkbox"/> 350 Motor Vehicle                     | <input type="checkbox"/> 385 Property Damage Product Liability          | <input type="checkbox"/> 861 HIA (1395f)                         | <input type="checkbox"/> 490 Cable/Sat TV  |
| <input type="checkbox"/> 160 Stockholders' Suits                                  | <input type="checkbox"/> 355 Motor Vehicle Product Liability   | <input type="checkbox"/> 390 Other                                      | <input type="checkbox"/> 862 Black Lung (923)                    | <input type="checkbox"/> 810 Selective Service   |
| <input type="checkbox"/> 190 Other Contract                                       | <input type="checkbox"/> 360 Other Personal Injury             | <b>LABOR</b>  | <input type="checkbox"/> 863 DIWC/DIWW (405(g))                  | <input type="checkbox"/> 850 Securities/Commodities/ Exchange                          |
| <input type="checkbox"/> 195 Contract Product Liability                           | <b>CIVIL RIGHTS</b>  | <input type="checkbox"/> 710 Fair Labor Standards Act                   | <input type="checkbox"/> 864 SSID Title XVI                      | <input type="checkbox"/> 875 Customer Challenge 12 USC 3410                            |
| <input type="checkbox"/> 196 Franchise  | <input type="checkbox"/> 441 Voting                            | <input type="checkbox"/> 720 Labor/Mgmt. Relations                      | <input type="checkbox"/> 865 RSI (405(g))                        | <input type="checkbox"/> 890 Other Statutory Actions                                   |
| <b>REAL PROPERTY</b>  | <input type="checkbox"/> 442 Employment                        | <input type="checkbox"/> 730 Labor/Mgmt. Reporting & Disclosure Act     | <b>FEDERAL TAX SUITS</b>   | <input type="checkbox"/> 891 Agricultural Acts   |
| <input type="checkbox"/> 210 Land Condemnation                                    | <input type="checkbox"/> 443 Housing/ Accommodations           | <input type="checkbox"/> 740 Railway Labor Act                          | <input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant) | <input type="checkbox"/> 892 Economic Stabilization Act                                |
| <input type="checkbox"/> 220 Foreclosure  | <input type="checkbox"/> 444 Welfare                           | <input type="checkbox"/> 790 Other Labor Litigation                     | <input type="checkbox"/> 871 IRS—Third Party 26 USC 7609         | <input type="checkbox"/> 893 Environmental Matters                                     |
| <input type="checkbox"/> 230 Rent Lease & Ejectment                               | <input type="checkbox"/> 445 Amer. w/Disabilities - Employment | <input type="checkbox"/> 791 Empl. Ret. Inc. Security Act               |  | <input type="checkbox"/> 894 Energy Allocation Act                                     |
| <input type="checkbox"/> 240 Torts to Land  | <input type="checkbox"/> 446 Amer. w/Disabilities - Other      |   |  | <input type="checkbox"/> 895 Freedom of Information Act                                |
| <input type="checkbox"/> 245 Tort Product Liability                               | <input type="checkbox"/> 440 Other Civil Rights                |   |  | <input type="checkbox"/> 900 Appeal of Fee Determination Under Equal Access to Justice |
| <input type="checkbox"/> 290 All Other Real Property                              | <b>HABEAS CORPUS:</b>  |   |  | <input type="checkbox"/> 950 Constitutionality of State Statutes                       |
|   | <input type="checkbox"/> 530 General                           |   |  |  |
|   | <input type="checkbox"/> 535 Death Penalty                     |   |  |  |
|   | <input type="checkbox"/> 540 Mandamus & Other                  |   |  |  |
|   | <input type="checkbox"/> 550 Civil Rights                      |   |  |  |
|   | <input type="checkbox"/> 555 Prison Condition                  |   |  |  |

## V. ORIGIN

(Place an "X" in One Box Only)

 1 Original Proceeding 2 Removed from State Court 3 Remanded from Appellate Court 4 Reinstated or Reopened 5 Transferred from another district (specify) 6 Multidistrict Litigation 7 Appeal to District Judge from Magistrate JudgmentCite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity):  
28 U.S.C. 1331, 1338(a), 1338(b) and 15 U.S.C. 1121.

## VI. CAUSE OF ACTION

Brief description of cause:  
Patent infringement

## VII. REQUESTED IN COMPLAINT:

 CHECK IF THIS IS A CLASS ACTION  
UNDER F.R.C.P. 23

DEMAND \$

CHECK YES only if demanded in complaint:  
JURY DEMAND:  Yes  No

## VIII. RELATED CASE(S) IF ANY

(See instructions):

JUDGE M. James Lorenz; 3:07-cv-01897-L-JM DOCKET NUMBER 16

DATE

SIGNATURE OF ATTORNEY OR RECORD

FOR OFFICE USE ONLY

RECEIPT # 1450B7AMOUNT \$350 12/27/07 104

APPLYING IFP

JUDGE

MAG. JUDGE